

# ST. CHARLES COMMUNITY COLLEGE

PRESIDENT'S REPORT – July 2017



## Nursing and Allied Health hosts first open house, plans continue for future events in August and beyond

The SCC Nursing and Allied Health Department is now offering open house events to help prospective students learn about allied health programs and careers, tour the NAH facilities and meet with faculty members.

On July 12, nursing faculty and staff hosted the first open house, welcoming nearly 60 guests including both prospective and current SCC students as well as their families. Guests heard presentations from faculty and staff about career opportunities resulting

from completion of the healthcare degrees and certificates offered at SCC. A tour of the facilities provided up-close and personal experience with the programs. Amy Koehler, campus dean and dean of nursing and allied health, said that comments following the event were “extremely positive about SCC and our programs.”

“I really feel like our first open house did exactly what we had set out to do,” said Lindy McGuire, lead NAH academic counselor.



Guests at the Nursing and Allied Health open house learn about all healthcare-related programs SCC offers, both credit and non-credit.

WAIT – THERE'S MORE!

SEE “OPEN HOUSE,” P.2



## SCC implements SOAR, serves 330-plus students

SCC created SOAR – student orientation, advising and registration – events this summer to help simplify the enrollment process, save students time and better prepare families for their students' time at the college.

With seven sessions, 332 students were served resulting in the registration of 3,583 credit hours.

SOAR elements include a tour, orientation,

parent panel, trivia and games, advising and registration. The cross-departmental collaboration between advising, academic and student affairs, assessment center, enrollment services, financial aid, marketing and communications, student activities and student success has contributed to SOAR's success.

“This event may be helping enrollment, but it is also providing a quality experience for our prospective students and their families, as well as strengthening collaboration throughout the college,” said Barbara Kavalier, Ph.D., SCC president.

## Human Services Program earns national accreditation, unique status for Missouri

The Human Services Program at SCC has been granted national accreditation by the Council for Standards in Human Service Education. CSHSE is the only national organization that accredits human service education programs. The Council is committed to the quality and relevance of human service education by promoting excellence, providing quality assurance and supporting standards of performance and best practices.

The SCC program becomes the only human services program in the state of Missouri – at any degree level – to earn this accreditation.

“This credentialing assists students not only with getting better paying jobs, but also with pursuing additional degrees,” said Sylvia Bane Malta, MSW/QDDP, associate professor and human services chair at SCC.

Students graduating from the SCC program will now be able to apply for the Human Service-Board Certified Professional credential.



Community members enjoy the menu at Food Truck Frolic.

## Outdoor summer movie series, Food Truck Frolic continue to bring community to campus

The SCC Foundation, SCC Student Activities and Cottleville-Weldon Spring Chamber of Commerce are partnering to host the sixth annual outdoor summer movie series at SCC. All of the movie nights are free and open to the public.

Food Truck Frolic will be held in the college's Red Lot from 5-8:30 p.m. in conjunction with the movies. Movies are shown at sundown on Fridays outside the Technology Building. Free visitor parking is available in the campus Orange Lot.

"We love hosting events that bring the entire community together on our campus," said Mandi Smith, SCC manager of student activities. "These evenings offer fun for the whole family without breaking the budget."

### SUMMER MOVIE SERIES SCHEDULE

**Friday, July 21:** "Smurfs: The Lost Village"

**Friday, Aug. 25:** "Captain Underpants"

**Friday, Sept. 22:** "Despicable Me 3"

Titles are subject to change, and start times vary.

Attendees are encouraged to bring blankets, chairs and food. Free popcorn will be provided, and snacks and beverages will be available for purchase. The rain location is the College Center gymnasium.

## SCC's Edgar joins HERC Board

Sylvia Edgar, SCC chief diversity officer and Title IX coordinator, joined the Higher Education Recruitment Consortium (HERC) Board as its only community college representative. HERC is a non-profit consortium of more than 700 colleges, universities, hospitals, research labs, government agencies and related non- and for-profit organizations.

According to HERC's site, "Increasing

employee diversity is not only the right thing to do, but essential to achieving the academic missions of HERC's member institutions. Educating people of all backgrounds, beliefs and cultures takes a diverse academic workforce."

SCC's membership puts the college in touch with other entities that share a commitment to hiring the most diverse and talented faculty, staff and executives.

"Sylvia will represent us well, and this will allow us to tap into two-year and four-year diversity resources," said Donna Davis, SCC vice president for human resources.

### OPEN HOUSE, FROM P. 1

"We had a lot of people who came to the open house completely unaware of all our building has to offer. Most came with one idea in their mind – one career path checked on a sheet of paper – and the presenters showed how much more we can provide. Follow-up surveys showed shifts in what programs people were interested in learning more about, increased enthusiasm about the programs and excitement about our state-of-the-art equipment."

The next open house is set for Monday, Aug. 7. Learn more and register for free at [stchas.edu/nab-open-house](http://stchas.edu/nab-open-house).



## SCC in midst of key brand development ahead of fall launch

SCC continues to take steps toward launching a re-brand in September. Following the college's branding workshop in April involving community members, college faculty, staff, administrators, students and alumni, the marketing and communications department is moving forward with the recommendations made by its attendees. The re-brand will include a new logo,

color scheme, font family, a tagline, a brand positioning statement, brand "pillars" and marketing messages.

"Meeting with such a diverse group of campus and community members got things started in the right direction," said Ben Munson, SCC director of marketing. "And now, we've turned things over to our talented group of writers and designers who are taking their recommendations and making some exciting changes that we are very eager to roll out."

## MARK THE CALENDAR

### Food Truck Frolic & Family Movie Night

Friday, July 21 | 5-10 p.m. | SCC Campus

**Center Stage Theatre presents *You're a Good Man, Charlie Brown*** | July 26-30  
FAB theater

### Food Truck Frolic & Family Movie Night

Friday, Aug. 25 | 5-10 p.m. | SCC Campus

**Solar Eclipse Watch Party** | Monday, Aug. 21 | 11:30 a.m.-2:30 p.m. | SCC Campus

**Fall semester begins Monday, Aug. 21.**

## SCC receives Vocational-Technical Enhancement Grant funds

The Missouri state legislature annually provides funding for The Vocational-Technical Education Enhancement Grant Award Program (Enhancement Grant), and this year SCC is in line to receive just over \$491,903. Funds are made available through the program's focus on the initiation of new and the improvement of existing occupational preparatory career education training programs, curriculum enhancement, instructional equipment

and facility improvement, particularly in high-demand occupations. Funding is provided on a competitive basis to successful applicants. To be eligible, individual programs a school is requesting funding for must have been previously approved by DESE's Office of College and Career Readiness. Individual programs must also be in occupations for which there are critical shortages to meet present and future employment needs necessary to the economic growth and competitiveness of the state. The grant pays 75 percent of the cost for approved equipment items and 50 percent for other items such as software.